



**Technical Conference on Demand Response  
AGENDA  
April 21, 2008**

- 7:30 – 8:30 am**      **Registration & Continental Breakfast**
- 8:30 – 8:45 am**      **Welcome**  
**Dave LaPlante**, Vice President, Wholesale Market Strategy,  
ISO New England & Chairman, IRC Markets Committee
- 8:45 – 9:15 am**      **Keynote Address**  
**Jon Wellinghoff**, Commissioner  
Federal Energy Regulatory Commission

***Standards for Measurement and Verification (“M&V”)***

*Details for this section may be found on Page 2*

- 9:15 – 9:45 am**      Overview Presentation
- 9:45 – 10:15 am**      Break
- 10:15 – 11:15 am**      Panel Member Viewpoints (5-10 minutes each)
- 11:15 – 12:15 pm**      Panel Discussion & Audience Q&A

- 12:15 – 1:15 pm**      **Lunch**

***Lowering Technical Barriers for Small Demand Resources***

*Details for this section may be found on Page 3*

- 1:15 – 1:45 pm**      Overview Presentation
- 1:45 – 2:45 pm**      Panel Member Viewpoints (5-10 minutes each)
- 2:45 – 3:15 pm**      Break
- 3:15 – 4:15 pm**      Panel Discussion & Audience Q&A

- 4:15 – 4:30 pm**      **Closing Remarks, Dave LaPlante**



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**Standards for Measurement and Verification (“M&V”)**

The methods used to measure and verify the load reduction impacts of demand response resources participating in wholesale electricity markets vary somewhat among ISOs/RTOs. More standardized approaches to M&V could lower transaction costs and potential barriers to participation by retail suppliers, curtailment service providers, and large customers with national footprints. The objective of this panel is to identify the areas of M&V that ought to be standardized among ISOs/RTOs that would be of most value to market participants.

**Overview Presentation:**

- **Paul Wattles**, Supervisor, Demand Response, ERCOT
- **Eric Winkler**, Senior Analyst, Demand Resources, ISO New England

**Panel Facilitator:**

- **Rae McQuade**, President, NAESB

**Panel Members:**

- **Robert Bress**, Quantitative Analysis Manager, Converge
- **Mike Gordon**, Chief Strategy Officer & Founder, ConsumerPowerline
- **Ruth Kiselewich**, Director Conservation Programs,  
Baltimore Gas & Electric
- **David Pickles**, Vice President, ICF International



## **Technical Conference on Demand Response**

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#### **Lowering Technical Barriers for Small Demand Resources**

Resources dispatched by ISOs/RTOs are required to meet certain telemetry and communication standards to participate in wholesale markets. These requirements, which were developed with large generating stations in mind, may be cost-prohibitive for smaller, geographically dispersed resources, such as demand response. Standardized solutions to telemetry and communication more appropriate for these resources would enable more such resources to participate directly in wholesale markets. The objective of this panel is to identify potential areas of standardization among ISOs/RTOs concerning telemetry and communication for small demand response resources.

#### **Overview Presentation:**

- **H. Walter Johnson**, Principal, Technology Strategies, California ISO

#### **Panel Facilitator:**

- **Robert Pike**, Manager, Energy Market Products, New York ISO

#### **Panel Members:**

- **Angela Beehler**, Senior Director, Energy Regulation/Legislation, Wal-Mart
- **Heidi Caroline**, Senior Vice President Corporate Strategy & Development, BPL Global
- **Chris Hickman**, President, Site Controls
- **David Brewster**, President, EnerNOC
- **Kevin Wood**, Manager, Systems & Technology, Tariffs, Programs & Services, Southern California Edison